

# TECHNOLOGIES: DIGITAL FROM THE CORE

CMD | Düsseldorf | Dec 14, 2017  
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# TECHNOLOGIES

**Our mission** is to identify, develop and support the core technology that powers our products and processes.

**Our vision** is to redefine the technology standards for lifting businesses. With pioneering technology and deep domain knowledge we create addictive products and services that improve the safety and performance of customers' processes.

# TECHNOLOGIES ORGANIZATION



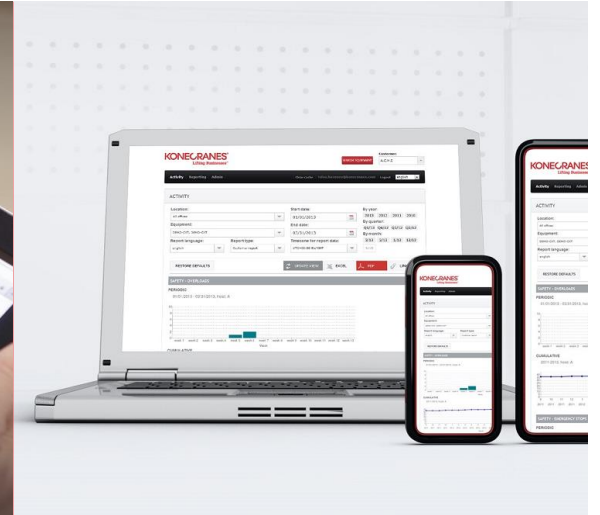
**Knowledge Centers  
and Core of Lifting**



**Research, Innovation  
& Core Technology  
Development**



**Digital Platform  
Development**



**Information  
Technology**

# TECHNOLOGIES BY THE NUMBERS



250,000

Intelligent assets with control monitoring delivered and in use

>800

Technology professionals

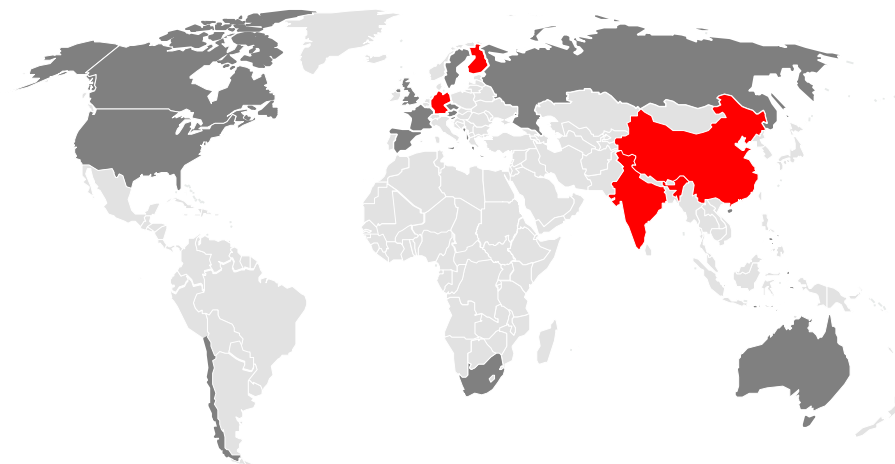


>2,300

Active or pending patents



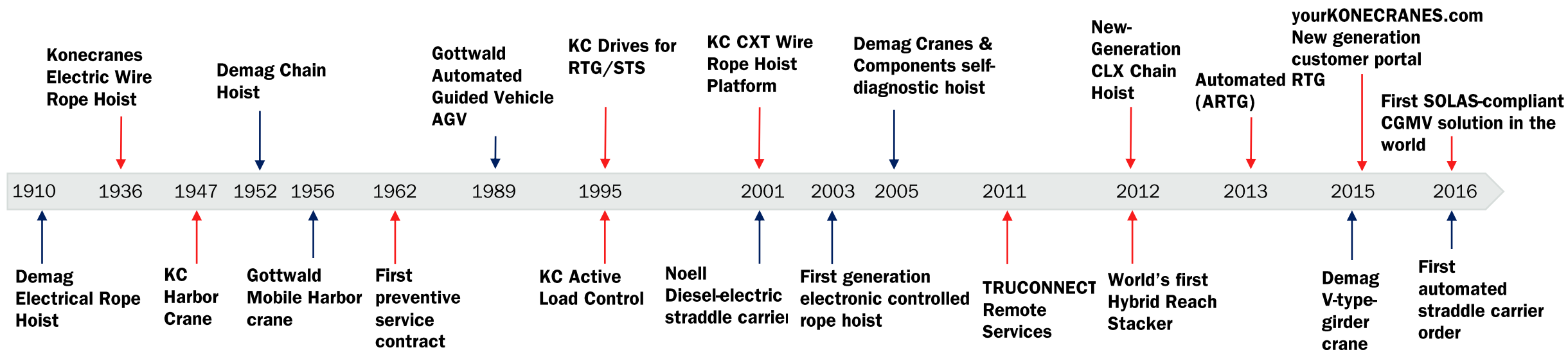
We are present in over 25 countries ...



...having 4 key development centres.

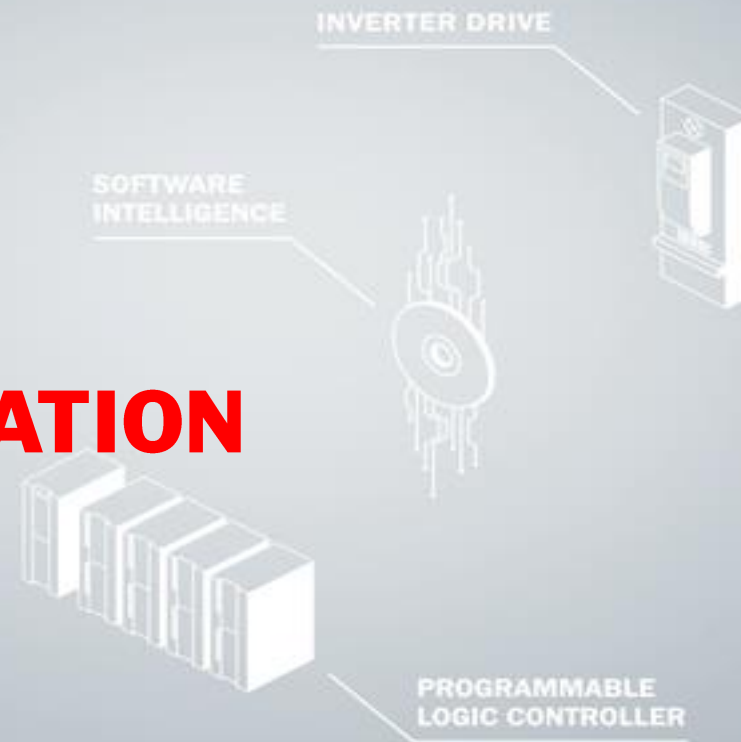
# WE HAVE A TRACK RECORD OF INDUSTRY-SHAPING INNOVATIONS FOR OVER A CENTURY

## Innovation milestones



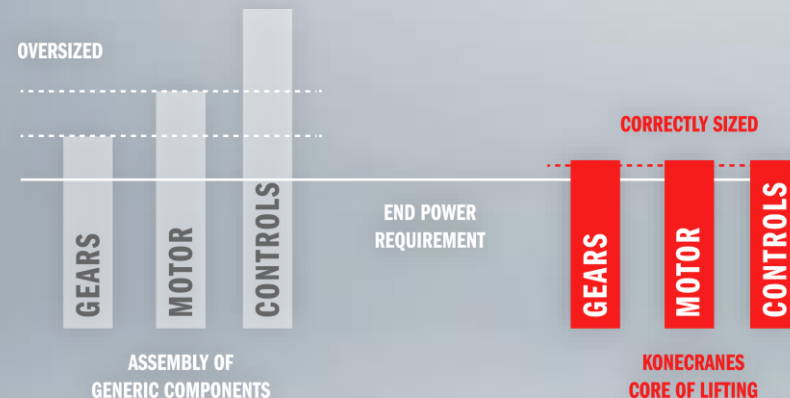


# WHAT DOES IT TAKE TO CREATE **THE NEXT GENERATION** **OF LIFTING?**



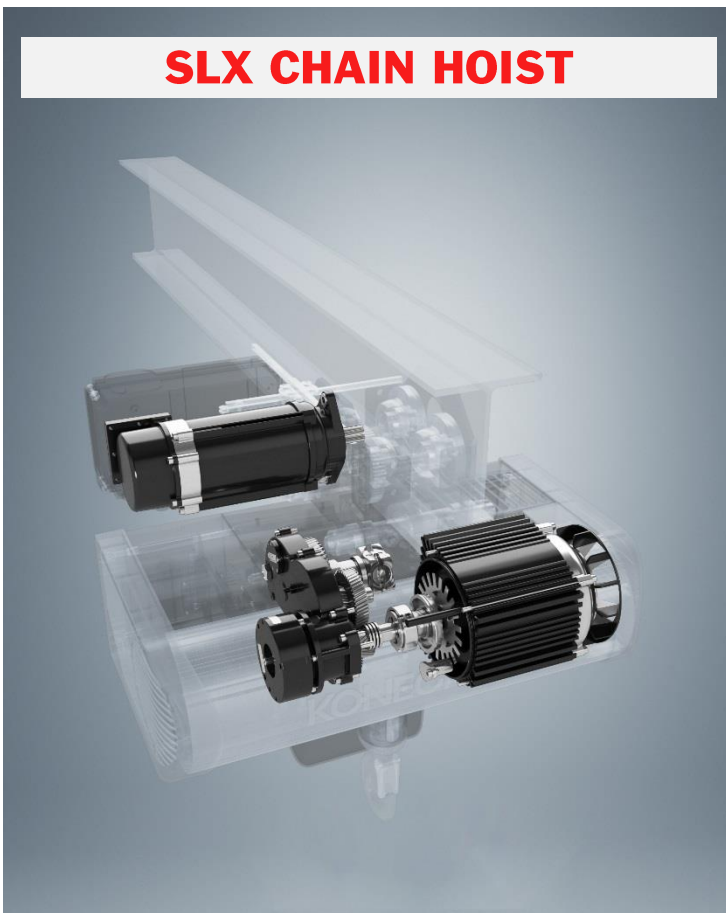
# EVEN IN THE AGE OF SOFTWARE, IT ALL STARTS FROM UNDERSTANDING THE HARDWARE

- Optimized componentry
- Optimal componentry
- Reliability and quality
- Systemic understanding
- Successful merge of software and hardware
- Access to and insight of massive data streams

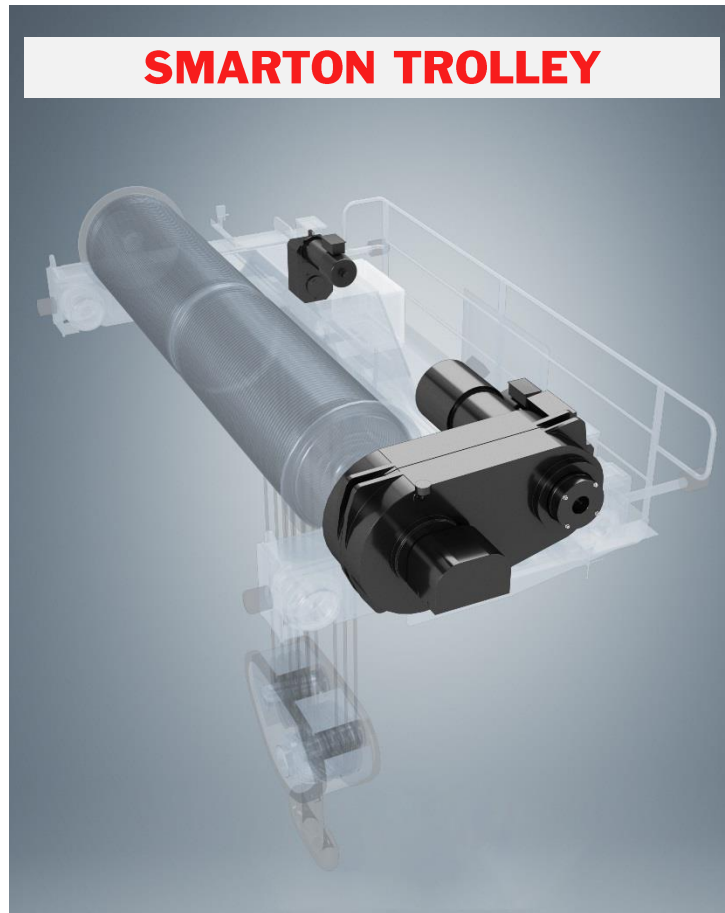


# FROM SMALL HOISTS TO LARGE CRANES, LIFTING COMPONENTS **POWER THE CORE**

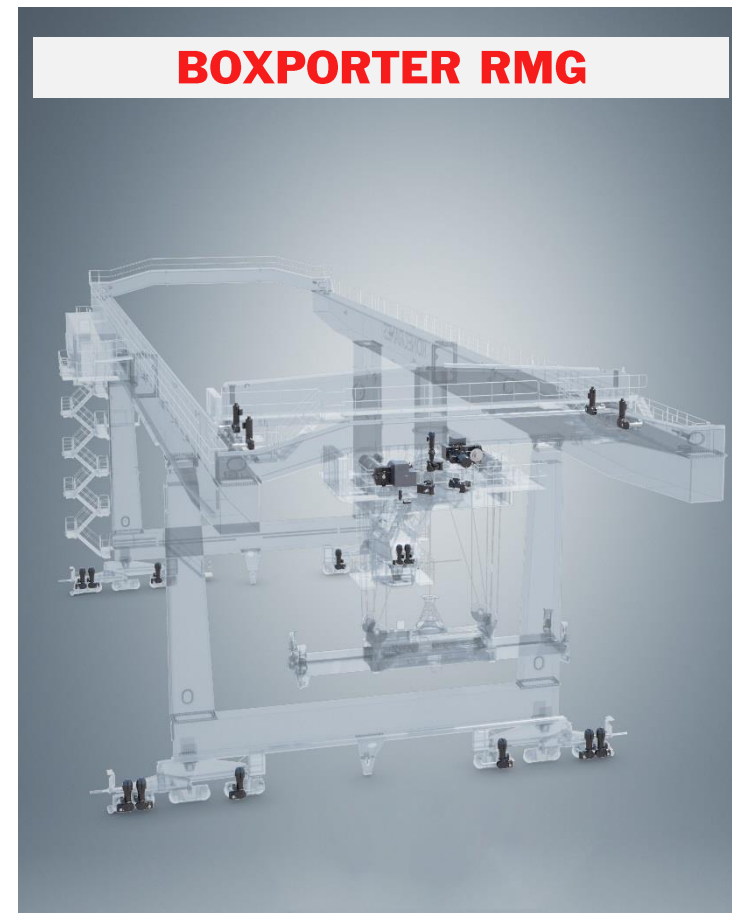
**SLX CHAIN HOIST**



**SMARTON TROLLEY**



**BOXPORTER RMG**





**THE SOLUTIONS  
TO LIFTING  
THINGS WERE  
DISCOVERED  
LONG AGO**

**KONECRANES®**  
Lifting Businesses™



# THE SOLUTIONS TO LIFTING BUSINESSES ARE CONTINUOUSLY EVOLVING

VOLUMES



## SMART FEATURES

SAFETY  
RELIABILITY  
EASE OF USE  
COST-EFFICIENCY



## SMART PRODUCTS

ADAPTABILITY  
PREDICTABILITY  
PROCESS-AWARE  
CONNECTIVITY



OPTIMIZED PERFORMANCE  
ARTIFICIAL INTELLIGENCE  
M2M INTEGRATION  
E2E EFFICIENCY

## SMART SYSTEMS

STANDARD LIFTING NEEDS

ADVANCED LIFTING NEEDS

# WORLD-CLASS OPERATIONAL PERFORMANCE IS CREATED IN THREE KEY AREAS



**OPTIMIZED &  
SIMULATED OPERATION**



**CONNECTED &  
DIGITAL PROCESSES**



**EFFICIENT &  
INTELLIGENT DEVICES**

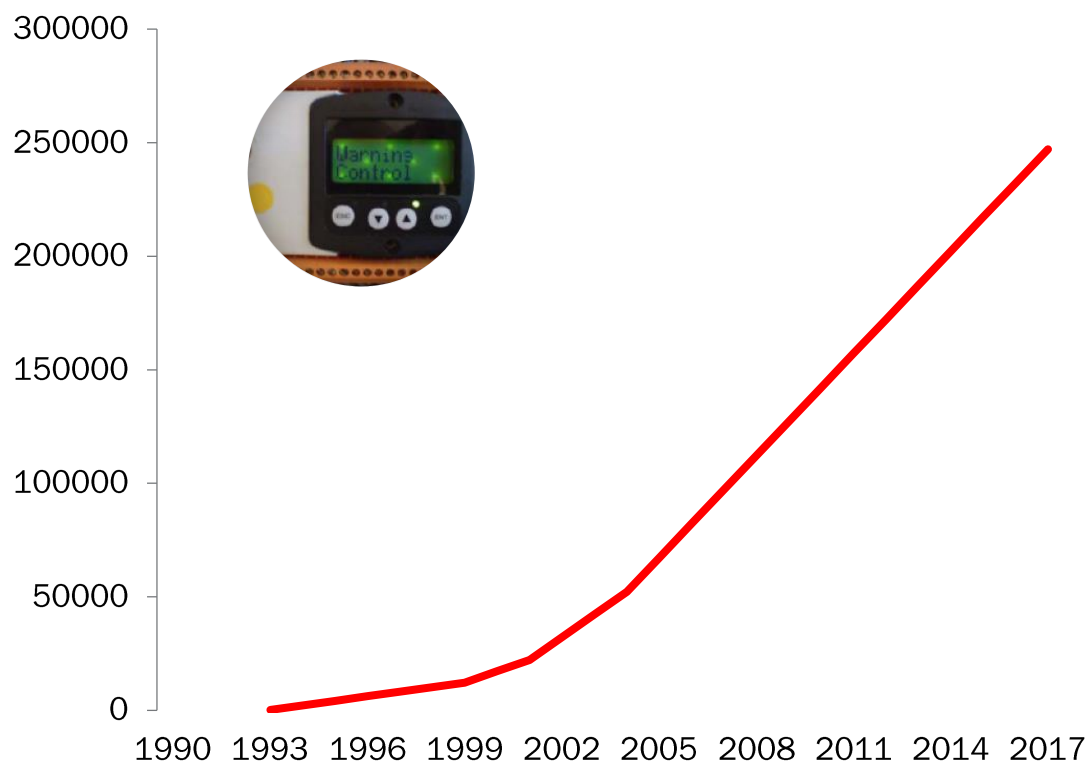


# ALREADY A LONG HISTORY WITH CONNECTED DEVICES

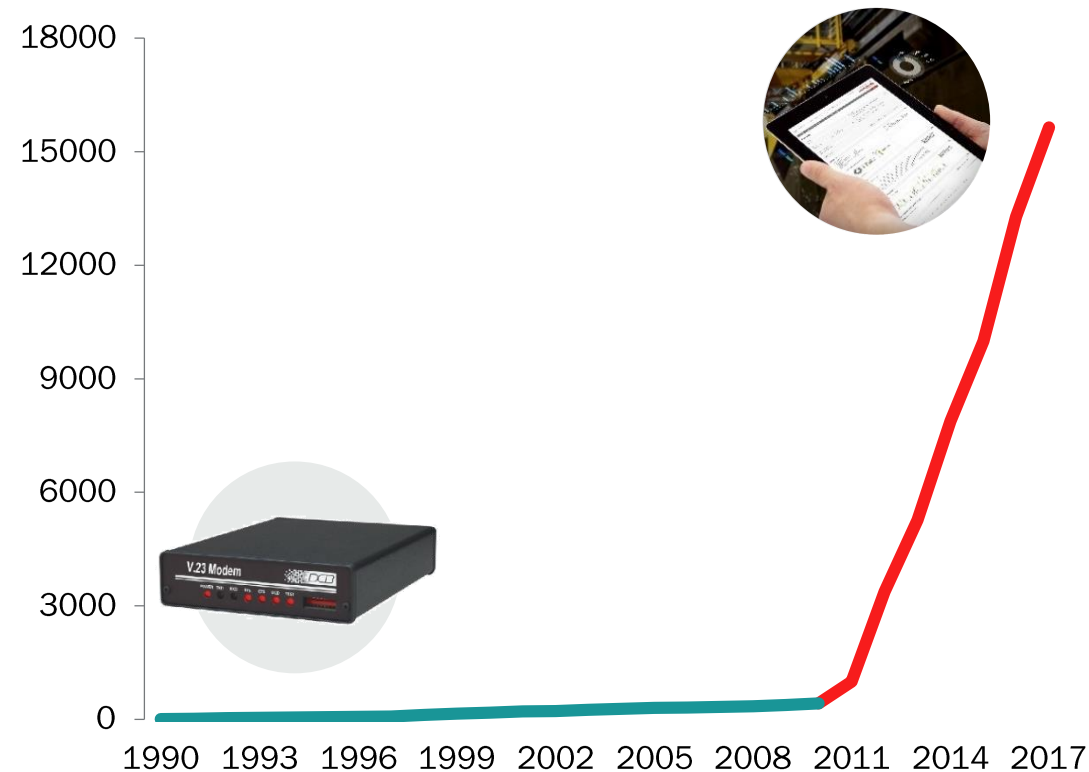
- Industrial Internet pioneer
- 2006 first Internet connected STS crane in Port of Kotka, Finland
- 2008 first Internet connected industrial crane in Kirkniemi paper mill in Finland
- Today approx. 16,000 connected devices
- Vast repository of data on the behavior of lifting equipment in both controlled and uncontrolled environment

# DEMAND FOR SMART CRANES TOOK OFF 20 YEARS AGO, FOR CONNECTED CRANES 10 YEARS AGO

# of equipment with control monitoring



# of equipment with connectivity



# OUR DIGITAL SOLUTIONS ARE ALREADY LARGE SCALE, GLOBAL IMPLEMENTATIONS



TOTAL OF  
**16,000**  
CONNECTIONS

IN  
**40**  
COUNTRIES



TOTAL OF  
**32,000**  
USER ACCOUNTS

AT  
**14,000**  
CUSTOMERS



OVER  
**540,000**  
DIGITIZED SERVICE ASSETS

AT  
**54,000**  
LOCATIONS



# WHY IS DIGITAL CRANE, CUSTOMER, AND ASSET BASE IMPORTANT FOR OUR FUTURE BUSINESS?

**NOT ONLY BECAUSE OF BEING ABLE TO:**

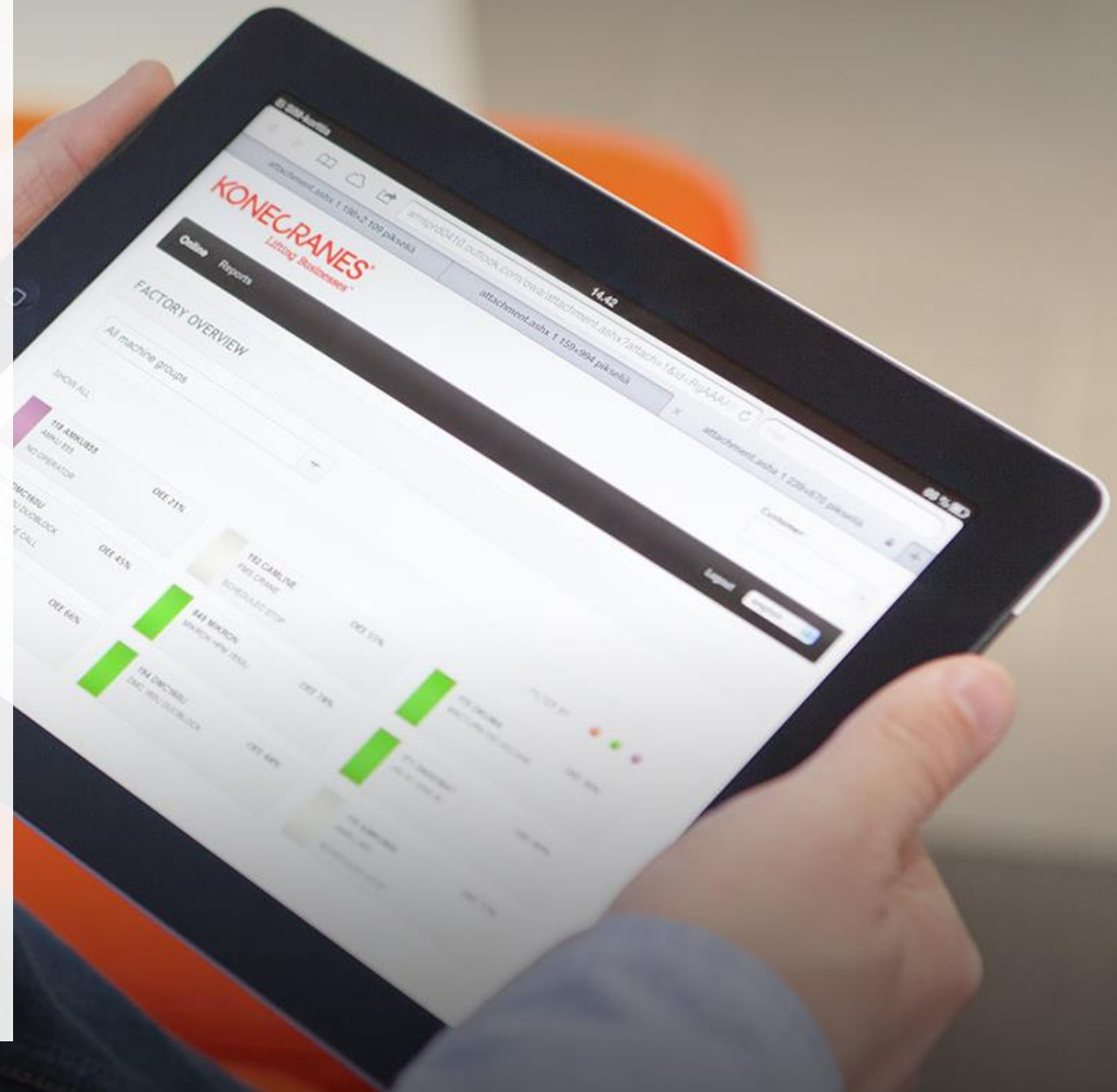
- Develop better, more cost-efficient products
- Provide safer, reliable, and predictable lifting devices
- Consult customers on more efficient material handling processes

**BUT ALSO FOR RECEIVING  
EMPIRICAL EVIDENCE OF  
CUSTOMER NEED IN REAL  
TIME, ACCURATE  
KNOWLEDGE OF CUSTOMER  
REQUIREMENTS**

# KONECRANES HAS THE MOST EXTENSIVE DATA REPOSITORY IN LIFTING INDUSTRY

Collected data is not just operational data that helps to design better products. It is also behavioral data – on products, customer businesses, and customer operations.

Konecranes position as the largest service provider in our industry places us in a unique spot in utilizing and benefitting from this data in developing our customer relationships.



# ONLY PRODUCTIZED AND DIGITAL PROCESSES CAN CREATE USEFUL AND INSIGHTFUL DATA





# NEW TECHNOLOGIES ARE CREATED WITH AN EXTENDED ECOSYSTEM



**CO-CREATING  
WITH LARGE  
INDUSTRIAL  
AND SOFTWARE  
COMPANIES**

**COLLABORATING  
WITH  
UNIVERSITIES  
AND RESEARCH  
BODIES**

**INNOVATING  
WITH STARTUPS  
AND SME'S**

# EXAMPLES OF CURRENT PUBLICLY FUNDED RESEARCH PROJECTS



## **GAMA**

”Solutions for safe mixed traffic of fully automated and manually driven vehicles in an enclosed port area.”



## **PRODUCTIVE 4.0**

”Europe´s biggest research project in the field of digital industry, to maintain a leadership position in European manufacturing.”



## **OPTIMUM**

“Developing optimized industrial IoT and distributed control platform for manufacturing and material handling.”

# TECHNOLOGIES ARE CHANGING THE WAY INDUSTRIAL SYSTEMS ARE DESIGNED

- Advanced analytics for learning systems
- Device edge computing for reactive systems
- High-capacity, low-latency networks for machine-to-machine communication
- Autonomous devices for mixed-traffic environments
- Cyber-secure systems with segregated safety-related control zones
- Improved automation architecture for lifetime maintainability
- Micro-service product design for product enhancements after commissioning
- New automation opportunities for brownfield sites / equipment
- Use of AR for user assistance and training





**THANK YOU.**