

# ONE TECHNOLOGY COMPANY

KONECRANES AND MHPS –  
A COMBINATION OF 18,000 EMPLOYEES  
FROM ACROSS THE GLOBE

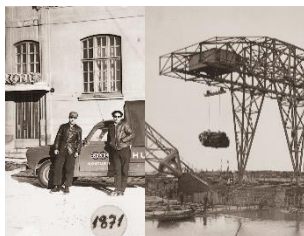
**KONECRANES®**  
Lifting Businesses™



# ABOUT KONECRANES AND MHPS

## Konecranes

- Sales of €2.1bn
- Around 11,000 employees worldwide



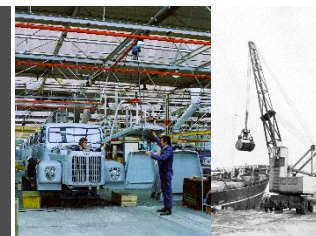
***Over 100 years of strong organic and acquisition-based growth, which all started when KONE Corporation was founded in 1910:***

- **1933** – KONE commences crane production
- **1930s/40s** – Product range starts to include hoists and harbor cranes
- **1980s** – Internationalization efforts gather pace with US expansion
- **1994** – KCI Konecranes is spun off from KONE

Note: Based on 2015 figures.

## MHPS

- Sales of €1.4bn
- Around 7,000 employees worldwide

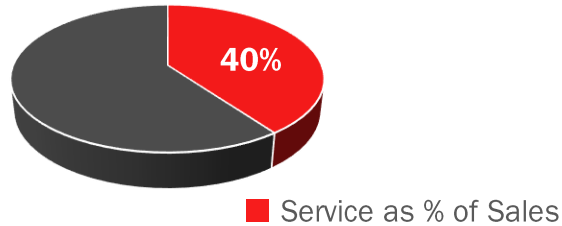


***Almost 200 years of German-origin engineering heritage and expertise:***

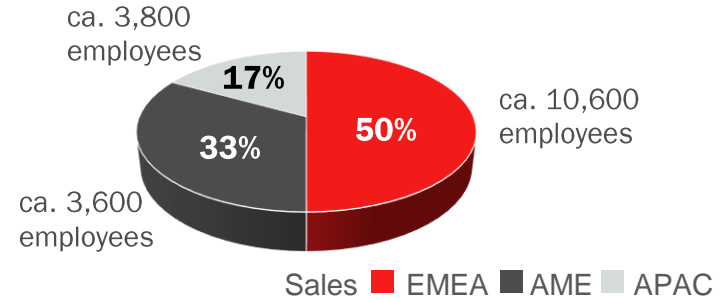
- **1819** – First operations in Wetter of company that becomes Demag in 1910
- **1824** – Noell commences operations in Würzburg
- **1906** – Gottwald Port Technology is founded in Düsseldorf
- **2011** – Operations come under Terex ownership

# CREATING ONE TECHNOLOGY COMPANY WITH A GLOBAL REACH – OVERVIEW OF COMBINED BUSINESS

## Strength in Services



## Truly Global Footprint



Note: Based on 2015 figures in EUR. All Konecranes figures excluding Stahl CraneSystems.

# STRATEGIC RATIONALE: A VERY COMPLEMENTARY COMBINATION OF STRENGTHS

Combines a highly **complementary** set of products

**Strengthens our service offering** on a much wider scale

Creates a truly **global footprint**, so we can serve our customers globally

Creates a stronger basis for future **technology development** and continued dedication to R&D

Can reach **scale benefits and efficiencies** that will allow us to become world class

Allows for **IT infrastructure** to be leveraged, improving our processes worldwide

# UNMATCHED CUSTOMER OFFERING IN SERVICE, INDUSTRIAL EQUIPMENT AND PORT SOLUTIONS

## Service



## Industrial Equipment



## Port Solutions



# FAMILY OF LEADING BRANDS

Service & Industrial Equipment

**KONECRANES®**  
**DEMAG**  
.....

Power Brands

**SWF**  
KRANTECHNIK

**R&M**  
MATERIALS  
HANDLING  
INC.

**VERLINDE**  
LIFTING EQUIPMENT

**MORRIS**  
CRANE SYSTEMS

**donati**

**三马起重**  
SANMA HOISTS & CRANES

Port Solutions

**KONECRANES®**

**KONECRANES®** | GOTTWALD

**KONECRANES®** | NOELL

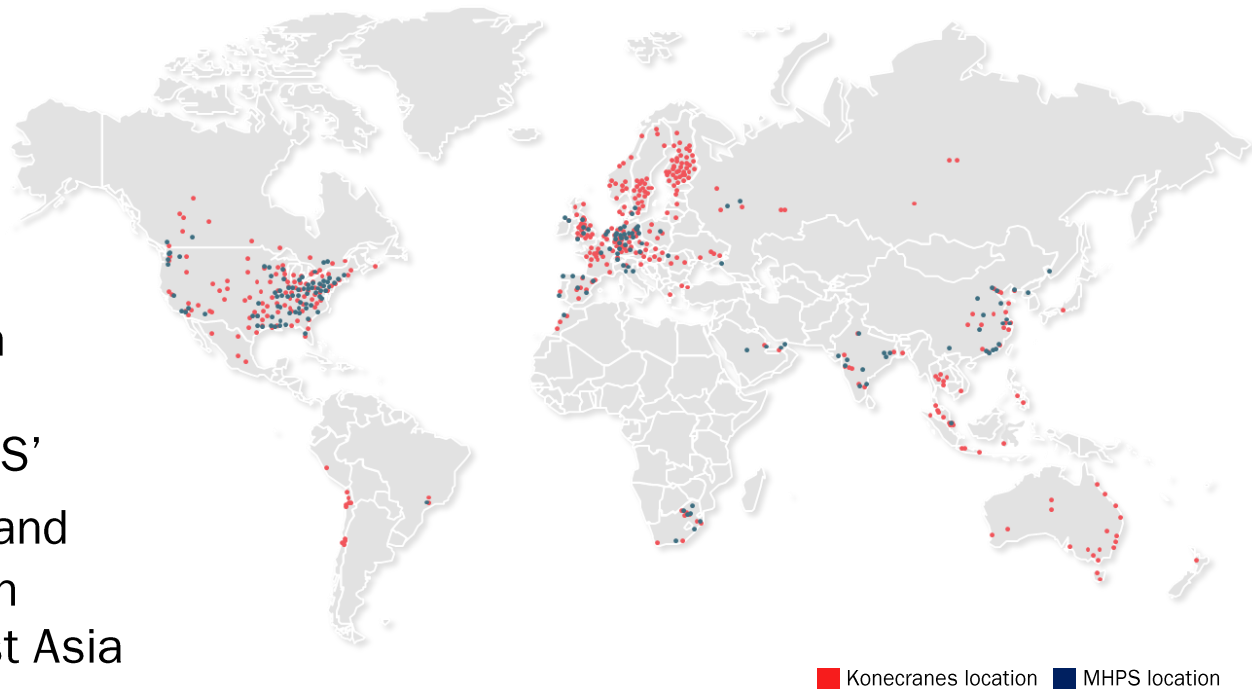
**KONECRANES®** | LIFTACE

# A GLOBAL COMPANY

**50** countries

**18,000** employees

Konecranes' **basis** in Northern Europe, North America and China complemented by MHPS' **strength** in Central and Southern Europe, South America and South-East Asia



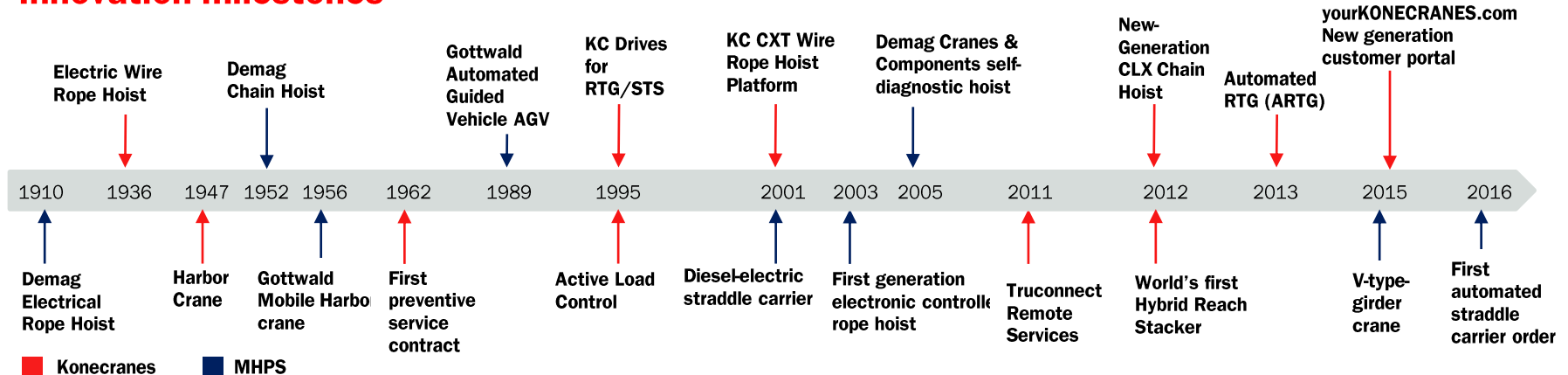
Note: Joint Venture locations not visible on the map.

# BRINGING TOGETHER INDUSTRY-LEADING COMPETENCIES FOR CONTINUED TECHNOLOGY DEVELOPMENT

Combined innovative power

**1000+** issued and **500+** pending patents

## Innovation milestones



# SUBSTANTIAL GROWTH POTENTIAL IN SERVICE BUSINESS

Significant strengthening of service capabilities

The Lifecycle approach

	Konecranes	Combined	MHPS
Service locations	485	<b>605</b>	120
Technicians	3,550	<b>4,550</b>	1,000
Service contract base	460K	<b>740K</b>	280K



Note: Based on 2015 figures. All Konecranes figures excluding Stahl Cranesystems.  
Number of service locations and number of technicians revised due to reclassifications and restructurings.  
MHPS excluding 50%-owned Singapore-based joint venture.

# OPPORTUNITY THROUGH SYNERGIES

<b>Procurement</b>	<ul style="list-style-type: none"><li>• Supply chain optimization</li><li>• Insourcing/outourcing</li><li>• Freight and logistics efficiency</li></ul>
<b>Operations</b>	<ul style="list-style-type: none"><li>• Manufacturing footprint</li><li>• Capacity utilization</li><li>• Overall operational optimization</li></ul>
<b>SG&amp;A</b>	<ul style="list-style-type: none"><li>• SG&amp;A efficiencies</li><li>• IT system consolidation</li><li>• Engineering and R&amp;D optimization</li></ul>



**~EUR 140m**  
**synergies at**  
**EBIT level**

KONECRANES



**NOT JUST LIFTING  
THINGS, BUT ENTIRE  
BUSINESSES**